

PROGRAM BOOK FOR COMMUNITY SERVICE PROJECT

Name of the Student: *Selaputddy KIRAN*

Name of the College: *MRS A.V.V DEGREE College*

Registration Number: *120130303163*

Period of CSP:

From: *10/10/22* To: *10/11/2022*

Name & Address of the Community / Habitation: *Dairy Business*

Gadhivari (V), Madugula (M), VHS (D) AKP (D)

Andhra

University

YEAR

Community Service Project Report

Submitted in accordance with the requirement for the degree of.....

Name of the College: MRS. A.V.N Degree college

Department: B.COM

Name of the Faculty Guide: Ishanumathi

Duration of the CSP: From 10/10/22 To 10/10/2022

Name of the Student: Selapureddy KIRAN

Programme of Study: Dairy Business

Year of Study: 2022

Register Number: 120130 80 3163

Date of Submission: 10/11/2022

Student's Declaration


I, Selapureddy Kiran, a student of Dairy business ^(CSP) Program,
Reg. No. 120130803163 of the Department of MDS,
A.V.N Degree College do hereby declare that I have completed
the mandatory community service from 10/10/22 to 10/11/22 in
Dairy business (Name of the Community/Habitation) under the Faculty
Guideship of Bhanumathi, (Name of the Faculty Guide), Department
of M.C.A.V.N College in College

S. Kiran
(Signature and Date)

Endorsements


Faculty Guide

Head of the Department


Principal **PRINCIPAL**
Mrs. A.V.N. COLLEGE
KHAPATNAM

Certificate from Official of the Community

This is to certify that selapureddy kiran (Name of the Community Service Volunteer) Reg. No 120130803163 of MRS. A.V.N. DEGA (Name of the College) underwent community service in Dairy business (Name of the Community) from 10/10/22 to 10/11/22. The overall performance of the Community Service Volunteer during his/her community service is found to be Good (Satisfactory/Good).



Authorized Sign _____ Date and Seal

Acknowledgements

The satisfaction that accompanies the successful completion of any work would be incomplete without mentioning the people who made it possible and whose encouragement and guidance has been a source of inspiration throughout the course of the project.

We are thankful to the "Mrs. A. V. N Degree College", Visakhapatnam for giving us the opportunity to fulfill our aspiration.

We take the opportunity to express our heartfelt to our beloved principal MR. M. Simhadri "Aide" for their kind support in doing this project.

we are privileged to express my sincere
honorable gratitude to M.R.N.L prasanna Kumar, Head
of the department Dept. of Bachelor of Commerce for
giving his continuous support and guidance in our
endeavors. Mrs. Smt. MBHANUMATHI lecture in Hindi, we
are privileged to express my sincere gratitude to
for giving his continuous support and guidance
in our project.

we express our sincere thanks to
Faculty members, department of Commerce for advising
us to be optimistic and constantly keeping us up
through the course to implement innovation ideas regarding
this project. Finally we express our thanks to the
teaching and non teaching staff parents and also
our friends for their wishes and for their helping
hand in successful completion of the project.

CHAPTER 1: EXECUTIVE SUMMARY

The community service report shall have only a one-page executive summary. It shall include a brief description of the Community and summary of all the activities done by the student in CSP and five or more learning objectives and outcomes.

Trends in the dairy industry in Slovakia with emphasis on quality of milk products and their placement in the foreign markets. The analysis has shown that for the analysed enterprises more important stimuli exist for moving into international business. Much greater weight is attached to regular orders from abroad, as it is supposed that they bring guaranteed sales of dairy products in foreign markets. At the same time out of 22 interviewed businesses, 15 said that business contents of the management were helpful in establishing themselves in the international environment.

Evaluating expansion strategies for startup European Union dairy farm businesses.

A stochastic whole-farm simulation model was used to examine alternative strategies for new entrant dairy farming to grow and develop dairy farm businesses in the context of European Union (EU) milk quota abolition in 2015. Six alternative strategies were compared: remain static, natural growth expansion, waiting until after EU milk quota abolition to expand, a full-scale expansion strategy without milk quotas and not incurring super levy, penalties, a full-scale expansion strategy with milk quotas and incurring super levy penalties, and once-a-day milking until EU milk quota abolition, followed by full-scale expansion. Cash flow deficits were observed during the initial year of expansion and, therefore, rapidly expanding dairy farm.

CHAPTER 2: OVERVIEW OF THE COMMUNITY

About the Community/Village/Habitation including historical profile of the community/habitation, community diversity, traditions, ethics and values.
Brief note on Socio-Economic conditions of the Community/Habitation.

=: ABOUT GADIRAI :>

According to census 2011 information the location code of village code of gadirai village is 585912. gadirai village is located in madugula mandal of visakhapatnam district in Andhra pradesh, india. it is situated 10km away from sub-district headquarters madugula (tehsildar-office)

The total geographical area of village is 564 hectares. gadirai has a total population of 1,827 people, out of which male population is 899 while female population is 928. Literacy rate of gadirai village is 44.17%. out of which 52.50% males and 36.10% females are literate. There are about 462 houses in gadirai village. pincode 531027.

Gadlirai - village Overview

Gram panchayat : Gadlirai
Block / mandal : madugula
District : Visakhapatnam
State : Andhra Pradesh



CHAPTER 3: COMMUNITY SERVICE PART

Description of the Activities undertaken in the Community during the Community Service Project. This part could end by reflecting on what kind of values, life skills, and technical skills the student acquired.

Indian five stock census inventory data disaggregate the bovine herd into three categories: exotic crossbred cattle, indigenous cattle, and water buffalo (cows). Crossbreeding of imported exotic breeds - such as Holstein-Friesian, Jersey, and Trorum Guils - with indigenous breeds began in late 1960s. By 2012, the crossbred herd had grown to 39.7 million head, 87.21 percent of the cattle population. Between 1997 and 2012 crossbred cattle were the fastest growing component of the total bovine herd, expanding 4.6 percent annually compared with 1.3 percent growth in the water buffalo herd and 1.1 percent annual decline in the indigenous cattle population. Crossbred cattle have also registered the strongest growth in the milking herd, with 5.8 percent annual growth during 1997-2012, compared with 1.2 percent for Indian date the milking herd includes both dry and in-milk female water buffalo

and indigent cattle that have calved and are at least 3 years old, the overstocked milking herd includes females that have calved and are at least 2 1/2 years old .

india has an array of indigenous cattle breeds. Some of which are productive milking breeds and others that are bred for draught (animal traction) purposes.

ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Surveying the village	Data collection and analyzing	
Day - 2	Surveying the village total ...	Data collection and analyzing	
Day - 3	Surveying the Dairy farm management	Data collection and analyzing	
Day - 4	Surveying the Dairy farming input and	Data collection and analyzing	
Day - 5	Surveying the Dairy farming practical	Data collection and analyzing	
Day - 6	Surveying the lactation cycle in dairy farming	Data collection and analyzing	

WEEKLY REPORT

WEEK - 1 (From Dt..... to Dt.....)

Objective of the Activity Done: - To collect Dairy & Business

Detailed Report: During in the first week our
mentions lead a team of 5 members to
do so community surveying project. in the
large village Gadira, Anahaply, and Digula
mandalam we selected to Dairy Farming
and Dairy business.

we attend to the village
and inquired about to Dairy business
with the co-manager learned to how to
business in the Farming there. we asked
about the profit and loss of
the Dairy Business and Dairy Farming

more thinking to
know about Dairy Business. in
the first week. ---

ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day -1	surveying the dairy farming important	Data collection and Analysis	
Day -2	surveying the different breeds are good for milk product	Data collection and analysis	
Day -3	surveying the farming really practical	Data collection and analysis	
Day -4	surveying the lactation cycle in dairy farming	Data collection and analysis	
Day -5	surveying the number of dairy animals	Data collection and analysis	
Day -6	surveying the start dairy farming	Data collection and analysis	

WEEKLY REPORT

WEEK - 2 (From Dt..... to Dt.....)

Objective of the Activity Done: TO collect Dairy business

Detailed Report: In this second week continued serming in Gadhra's village and remaining questions and important points in Dairy business is .

Dairy farming to the first week and we had more experiam with the Dairy business, and farmings.

whit conducting the survey the some more details about to Dairy farming Business

we learned about Dairy business of good milk products how to social media are being used so data collect are this week --

ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Start dairy farming Business	Data collection and analysis	
Day - 2	surveying the Dairy Business Use	Data collection and analysis	
Day - 3	surveying the number of Dairy Business use - 2	Data collection and analysis	S. Raju
Day - 4	surveying the number of Dairy Business use - 3	Data collection and analysis	P. Praveen
Day - 5	surveying the farming important	Data collection and analysis	P. Praveen
Day - 6	farming really profitable	Data collection and analysis	P. Praveen

WEEKLY REPORT

WEEK - 3 (From Dt..... to Dt.....)

Objective of the Activity Done: → To collect Dairy business

Detailed Report: In this kind week continued servicing the remaining topics in Dairy Business in Gadlrai village

Dairy farming to the first and second week had more experiences we learned about to Dairy business.

A carefully carefully carefully business in farming sector. as seen in the previous case with who much love to profit learned that

this week we learned more information and good understanding of the Dairy Business (farming).

ACTIVITY LOG FOR THE FORTH WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day - 1	Surveying the village people	Rate collection and	S. Appanao
Day - 2	Surveying the villagers	Rate collection and	
Day - 3	Surveying the villagers	Rate collection and	
Day - 4	Surveying the villagers	Rate collection and	
Day - 5	Surveying the villages	Rate collection and	
Day - 6	Surveying the villages	Rate collection and	

WEEKLY REPORT

WEEK - 4 (From Dt..... to Dt.....)

Objective of the Activity Done: to collect information villagers

Detailed Report: I conduct business model.

learn to know the social response conditions of the residence where the people belong to the lower and middle class.

business are you doing like that... does it make you a profit and loss is very good business.

we have noted of the said information we noted people who don't know Dairy Business know. we asked some things many people we Dairy farming we learned more information on this surveying and good understanding...

CHAPTER 5: OUTCOMES DESCRIPTION

Details of the Socio-Economic Survey of the Village/Habitation Attach the questionnaire prepared for the survey.

=: Questionnaire : =

- *. what is dairy farming?
- *. what dairy farming is important?
- *. How to start dairy farming business?
- *. what should choose of buffaloes?
- *. what is dairy farm management?
- *. what lactation cycle in dairy farming?
- *. what is heat cycle is important in dairy farming business?
- *. how to identify location of buffalo?
- *. what which good identify location breeds are good for milk production?

Report of the mini-project work done in the related subject w.r.t the habitation/village.

A mini-project work in the related subject w.r.t the habitation/village. (For ex., a student of Botany may do a project on Organic Farming or Horticulture or usage of biofertilizers or biopesticides or effect of the inorganic pesticides, etc. A student of Zoology may do a project on Aquaculture practices or animal husbandry or poultry or health and hygiene or Blood group analysis or survey on the Hypertension or survey on the prevalence of diabetes, etc.

The Report shall be limited to 8-10 pages.

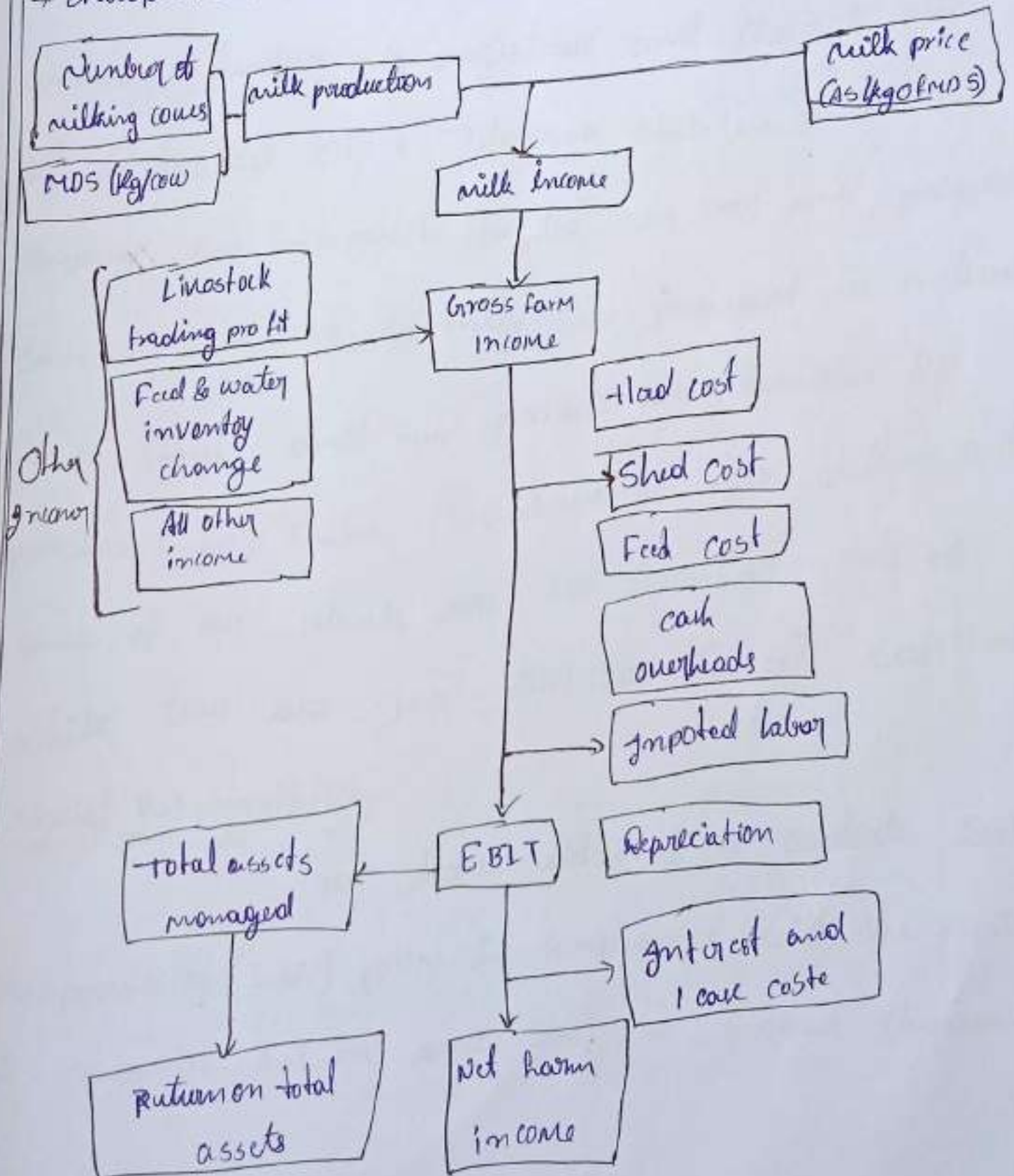
Introduction : =
= * * * * *

Dairying is an important source of Subsidiary income to small/marginal farmers and agricultural labourers. In addition to milk, the manure from animals provides a good source of organic matter for improving soil fertility and crop yields, the gobar gas from the dung is used as fuel for domestic purposes as also for running engines for straining water from well. The surplus fodder and agricultural by-products are gainfully utilised for feeding the animals.

Almost all draught power for farm operations and transportation is supplied by bullocks. Since agriculture is mostly seasonal, there is a possibility of finding employment throughout the year for many persons through dairy farming thus, dairy also provides employment throughout the year. The main beneficiaries of dairy programmes are small/marginal farmers and landless labourers.

The guiding objective for good dairy farming practice is that safe, quality milk should be produced from healthy animals using management practices that are sustainable from an animal welfare, social, economic and environment perspective. To achieve this objective, dairy farmers should apply good practice in the following areas.

- * Animal health
- * milking hygiene
- * nutrition
- * Animal welfare
- * equipment



RODLA DAIRY

About Rodla Dairy

Rodla Dairy limited is a public limited company having its registered and corporate office at Hyderabad city of Telengana state in India. The company was incorporated in the year 1995 and production commenced in 1998. Currently, our production is centered in 5 states and our products are available for purchase in 11 states. we have 110 milk chilling centers. Some of our plants are ISO 22000:2005 certified while two are ISO 50001:2011 (ENMS) certified.

Social Responsibility

we have adopted a corporate Social Responsibility ("CSR") policy in compliance with the requirement of Companies Act, 2013 and the rules framed thereunder,

= : VISAKHA DAIRY =
= : > x x > x x x > x x x x >

Sri vijaya visakha milk producers company

Limited ...

Sri vijaya visakha milk products company limited (vs)
was producers in the year 1973 under co-operative
societies Act And commissioned dairy plant at
Akkireddipalem, visakhapatnam, with 50,000 LPH
handling capacity in the year 1977.

with the introduction of MACS Act in
1995 by A.P state Government, visakha Dairy was
converted into the said Act in the year 1999 and
registered as "sri vijaya visakha District milk producers
mutually Aided cooperative Union Ltd" to build the
growth aspirations while retaining cooperative ideology
as core principles of governance, visakha Dairy got
converted into producer company with effect from
06 jan 2006 under the name and style of (SV MPCI)

Heritage Dairy

Heritage Dairy
we are one of the leading private Dairy players in India with a chilling capacity of 1.95 million litres per day, processing capacity of 2.57 million litres per day and packaging capacity of 1.71 million litres per day. By deeply committing ourselves to innovation and to providing authentic, high-quality milk products, we have grown multi-fold to occupy a sizeable share in India's Dairy market.

we process and market a full line of dairy products including fresh milk, curd, butter, milk, lassi, ice-cream, paneer, ghee, table butter, etc. ISO Quality Assurance Associates and Dairy Technologists ensure the highest quality Dairy products.

Conclusion

This paper presents data on the development of the milk production sector in the southern Highlands of Tanzania. Information on dairy processing under centralized government owned system is provided. Due to lack of clear policy, and an effort to stimulate dairying in the country this sector has stagnated over the years. The present thrust in the small scale dairy cattle development will lead to milk glut. If appropriate steps are not taken now a negative effect on this development is likely to frustrate increased output. The possibility of setting up milk processing plants and marketing under cooperatives of private initiative in high potential areas as an alternative to the ineffectual centralized government is suggested.

Student Self-Evaluation for the Community Service Project

Student Name: SELAPUREDDY KIRAN

Registration No: 120130803163

Period of CSP: From: To: 10/10/22 - TO 10/11/22

Date of Evaluation: 10/11/22

Please rate your performance in the following areas:

Rating Scale: Letter grade of CGPA calculation to be provided

1	Oral communication	1	2	3	4	5 ✓
2	Written communication	1	2	3	4 ✓	5
3	Proactiveness	1	2	3	4	5 ✓
4	Interaction ability with community	1	2	3	4	5 ✓
5	Positive Attitude	1	2	3	4	5 ✓
6	Self-confidence	1	2	3	4	5 ✓
7	Ability to learn	1	2	3	4 ✓	5
8	Work Plan and organization	1	2	3	4	5 ✓
9	Professionalism	1	2	3	4 ✓	5
10	Creativity	1	2	3	4 ✓	5
11	Quality of work done	1	2	3	4	5 ✓
12	Time Management	1	2	3	4 ✓	5
13	Understanding the Community	1	2	3	4	5 ✓
14	Achievement of Desired Outcomes	1	2	3	4	5 ✓
15	OVERALL PERFORMANCE	1	2	3	4 ✓	5

Date: 10/11/22

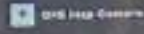
S. Kiran
Signature of the Student



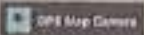
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